

BE THE RULER OF YOUR DATA CENTER DOMAIN

▶ IT departments face increasing demands from users and line-of-business leaders, but as technology deployments grow, so do management challenges. An infrastructure refresh puts control over your IT environment in your hands.

DEMANDS ON THE IT DOMAIN

Technology leaders face daunting challenges: hordes of demanding users, limited budgets, sprawling IT.

25%

The percentage of the world's economy that will be digital by 2020¹

0%

The growth in overall spending on IT in 2016²

TAKING CONTROL

Data center automation will enable unprecedented control of IT infrastructure.

60%

The percentage of companies that by 2018 will rely on highly instrumented data centers that use advanced automation to boost efficiency⁵

Data center infrastructure management solutions give IT departments much greater control of data center assets, including power and cooling, yielding significant improvements in efficiency.

Advanced controls enable IT leaders to manage servers remotely and simplify oversight via dashboard monitors.

BUILDING DATA CENTER CONTROL

New technologies deployed in an infrastructure refresh give data center operators new capabilities for controlling their environment.

8.3%

The increase in sales of midrange servers that deliver scalable systems for virtualization and consolidation in the first quarter of 2016³

\$60 BILLION

The costs savings data centers will realize due to increased energy efficiency by 2020⁴

Third-party providers such as CDW can help organizations deliver the infrastructure capabilities they need, even as spending declines.

1/3

The proportion of companies' IT staff who will be employed by third-party providers by 2018⁵

Sources:

¹ Accenture, "Technology Vision 2016," January 2016

² Gartner.com, "Gartner Says Worldwide IT Spending Is Forecast to Be Flat in 2016," July 2016

³ IDC, "Worldwide Server Market Revenues Decline by 3.6% in the First Quarter, Curbed by Hyperscale Slowdown, According to IDC," June 2016

⁴ Data Center Frontier, "Report: Data Center Efficiency Will Yield \$60 Billion in Savings," June 2016

⁵ IDC, "IDC FutureScape: Datacenter," November 2015

The terms and conditions of product sales are limited to those contained on CDW's website at CDW.com. Notice of objection to and rejection of any additional or different terms in any form delivered by customer is hereby given. CDW®, CDW.G® and PEOPLE WHO GET IT® are registered trademarks of CDW LLC. All other trademarks and registered trademarks are the sole property of their respective owners.

MKT17282

▶ To learn more about how CDW's solutions and services can help your organization do more with less in the data center, visit CDW.com/datacenter.

**Hewlett Packard
Enterprise**

CDW PEOPLE WHO GET IT®